



Dear Prospective Sponsor,

La Prensa Foundation, Inc. will host the **Salute to Outstanding Women in Action Awards Gala** on October 23, 2018 at the San Antonio Zoo from 6 p.m. – 8 p.m. The Foundation will honor 6 community members who, through their outstanding commitment, dedication and hard work, have enhanced our community.

The Foundation's main objective is to invest in San Antonio with scholarships, in particular to the youth and adults who have the desire and motivation to pursue their dreams of a higher education but are confronted with financial hardships. To date, La Prensa Foundation, Inc. has awarded in excess of \$3 million to assist in turning these dreams into reality for many local students.

La Prensa Foundation, Inc. invites you and your company to join in its effort to continue to provide such scholarships for future applicants seeking assistance. Your participation in our upcoming **Salute to Outstanding Women in Action Awards Gala**, as a Corporate Sponsor, would not only be greatly appreciated but your contribution would be featured in all pre & post press releases, PSA's and program book, acknowledging your company's support benefiting our community.

The evening will include a reception, featuring live entertainment, followed by dinner, the awards presentation and the recognition of scholarship recipients.

Enclosed is information on our Corporate Sponsorship levels for your consideration. We are hopeful that you and your company will accept our invitation to be a part of the Salute to Outstanding Women in Action Awards Gala. If you have any questions, you may contact Yvette Tello at (210) 686-0600 or email [y.tello@laprensatexas.com](mailto:y.tello@laprensatexas.com)

Sincerely,

**Amelia J. Duran**

Amelia J. Duran

Founder

Sincerely,

**Steve A. Duran, Sr.**

Steve Duran

CEO/Publisher



“In the universe there is nothing great but man, and in man there is nothing great but mind.” - Descartes

## One Dream

In 1989, Tino & Amelia Duran made their dream of publishing San Antonio’s first bilingual newspaper a reality. In 1995, Amelia provided the community with a solution to the education crisis plaguing many U.S. cities today. La Prensa Foundation is an effort to provide students, who otherwise not have the financial means, the opportunity to pursue their dreams of attaining a higher education. As the years progressed, the foundation became stronger and better structured. Now, eighteen years later, the foundation has raised and donated an excess of \$3 million dollars. As for Amanda, her vision remains the same that La Prensa Foundation continue to open to door to anybody who wants a higher education when nobody else will.



*Amanda Hernandez of San Antonio College receiving La Prensa Foundation Inspirational Student of the Month Award.*

## One Mission

La Prensa Foundation, Inc. is a 501(c)3, nonprofit organization that provides scholarships to local college students and higher education institutions. La Prensa Foundation favors youth and young adults who are confronted with financial hardships or extenuating circumstances, with the desire and motivation to pursue their dreams of a higher education. La Prensa Foundation is a component of La Prensa Texas, the only bilingual and family owned newspaper in the city.

Our goal is to help needy students achieve their educational dreams by assembling the funds received from our sponsors towards their tuition. Our mission is explicit; enhancing and strengthening the lives of youth with education providing us with a better tomorrow.

## One Vision

Founder Amelia Duran remembers how hard it was on her family when her husband went to college. Therefore, because the founders lived this experience, they don’t want the same strain on young students. Allowing the GPA to be a 2.0 for those with extenuating circumstances will open the door for anybody who really wants to go to college. La Prensa Foundation wants to be the organization that gives opportunities to those that can’t get a chance anywhere else.



## Salute to Outstanding Women in Action Awards Gala October 23, 2018

### Sponsor Information

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

YES, we would like to attend. (Please circle level of sponsorship below.)

We will not be able to attend this year, but gladly make a donation of \$\_\_\_\_\_.

Check enclosed

Check mailed

NO, we will not be able to attend or participate this year.

GRAND SPONSORSHIP: \$10,000	PLATINUM SPONSORSHIP: \$5,000
GOLD SPONSORSHIP: \$3,500	SILVER SPONSORSHIP: \$2,500
BRONZE SPONSORSHIP: \$1,500	SUPPORT OUR MILITARY SPONSORSHIP: \$2,500

CORPORATE TABLE: \$1,500

INDIVIDUAL TICKET: \$150

NOTE: Please return to La Prensa Foundation, Inc. via email to [y.tello@laprensatexas.com](mailto:y.tello@laprensatexas.com) or by fax (210) 461-9800.

All ads for event program book should also be submitted before Monday, October 15, 2018.



## SPONSORSHIPS

### Levels and Entitlements

GRAND SPONSORSHIP - \$10,000	
<ul style="list-style-type: none"> <li>• Two corporate tables of 10 with premier reserved seating.</li> <li>• Company web banner ad on La Prensa Newspaper.</li> <li>• :10 promo before each Honoree's video bio; projected on event day.</li> <li>• Inclusion on pre-event media spots. (Logo placement on :30 TV promo.)</li> <li>• Company mention on feature article scheduled to be published in La Prensa.</li> </ul>	<ul style="list-style-type: none"> <li>• Inclusion on pre &amp; post print advertising in La Prensa</li> <li>• Prominent mention in all media releases / advisories / TV appearances or Radio PSA.</li> <li>• Full Page color ad on back cover of event program.</li> <li>• Two company banners displayed at event.</li> <li>• Logo projected on screen on day of event</li> <li>• Verbal recognition day of event.</li> <li>• Social Media recognition</li> </ul>
PLATINUM SPONSORSHIP - \$5,000	
<ul style="list-style-type: none"> <li>• One corporate table of 10 with premier reserved seating.</li> <li>• Company web banner ad on La Prensa Newspaper/ appearances or Radio PSA.</li> <li>• Company mention on feature article scheduled to be published in La Prensa.</li> <li>• Inclusion on pre &amp; post print advertising in La Prensa.</li> <li>• Logo in event program.</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent mention in all media releases / advisories / TV</li> <li>• Full Page color ad on inside cover of event program.</li> <li>• One company banner displayed at event.</li> <li>• Logo projected on screen on day of event.</li> <li>• Verbal recognition day of event.</li> <li>• Social Media recognition</li> </ul>
GOLD SPONSORSHIP - \$3,500	
<ul style="list-style-type: none"> <li>• One corporate table of 10.</li> <li>• Company mention on feature article scheduled to be published in La Prensa.</li> <li>• Inclusion on pre &amp; post print advertising in La Prensa.</li> <li>• Logo projected on screen on day of event. published in La Prensa.</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition in all media releases</li> <li>• Logo in event program.</li> <li>• 1/2 Page color ad in event program.</li> <li>• Verbal recognition day of event.</li> <li>• Social Media recognition</li> </ul>
SILVER SPONSORSHIP - \$2,500	
<ul style="list-style-type: none"> <li>• One corporate table of 10.</li> <li>• Company mention on feature article scheduled to be published in La Prensa.</li> <li>• Inclusion on pre &amp; post print advertising in La Prensa.</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition in all media releases</li> <li>• Logo in event program.</li> <li>• 1/4 Page color ad in event program.</li> <li>• Logo projected on screen on day of event.</li> <li>• Social Media recognition</li> </ul>
BRONZE SPONSORSHIP - \$2,000	MILITARY SPONSORSHIP - \$2,500
<ul style="list-style-type: none"> <li>• One corporate table of 10.</li> <li>• Inclusion on pre &amp; post print advertising in La Prensa.</li> <li>• Recognition in all media releases.</li> <li>• Logo in event program.</li> <li>• 1/4 Page color ad in event program.</li> <li>• Logo projected on screen on day of event.</li> <li>• Verbal recognition day of event.</li> <li>• Social Media recognition</li> </ul>	<ul style="list-style-type: none"> <li>• One corporate table of 10.</li> <li>• Inclusion on pre &amp; post print advertising in La Prensa.</li> <li>• Recognition in all media releases.</li> <li>• Logo in event program.</li> <li>• Logo projected on screen on day of event.</li> <li>• Verbal recognition day of event.</li> <li>• Social Media recognition.</li> </ul>



CORPORATE TABLE - \$1,500	INDIVIDUAL SEAT - \$150
<ul style="list-style-type: none"> <li>• One corporate table of 10.</li> <li>• Recognition in event program.</li> <li>• Company Name projected on screen on day of event.</li> </ul>	<p data-bbox="971 300 1268 325"><b>SILENT AUCTION DONOR</b></p> <p data-bbox="824 359 1162 384">For Item or Certificated donated</p> <ul style="list-style-type: none"> <li>• Recognition in event program.</li> </ul>

Established in 1995, the La Prensa Foundation is a non-profit 501(c)3 organization, with a mission to fund scholarships to students with limited resources. The La Prensa Foundation's tax-exempt number is 74-2766511. Please consult your tax advisor when determining the deductibility of all your charitable contributions.

## REQUEST FOR CHARITABLE DONATION

On October 23, 2018, La Prensa Foundation, Inc. will host its Salute to Outstanding Women in Action Awards Gala at the San Antonio Zoo. The event will recognize our recent scholarship recipients and will honor 6 special individuals that positively impact our community and want to make a difference.

One important element of the gala is our silent auction. We are asking for your assistance by donating goods, services, gift certificates, gift baskets, etc. to be used in the silent auction. The proceeds from the auction are applied to the scholarship fund. Your support through this event, offers to create the pathway to higher learning for students in San Antonio and assist them in reaching their academic and career goals. Your donation will be featured in our event program book acknowledging your company's support benefiting our community.

La Prensa Foundation, Inc. is a non-profit 501(c) 3 organization that provides scholarships to local college students and higher education institutions here in Bexar County. We favor youths and young adults who are confronted with financial hardships or extenuating circumstances; with the desire and motivation to pursue their dreams of a higher education. Preference is given to those who are first generation college students and those attending a college or university within the San Antonio area. Established in 1995, La Prensa Foundation, Inc. has raised and donated over \$3 million dollars in scholarships. Our tax-exempt number is 74-2766511. La Prensa Foundation, Inc. is a component of La Prensa Texas, the only bilingual and family owned newspaper in the city.

We live in an era of a learning society and we at La Prensa Foundation, Inc. thank you for the opportunity to help improve the lives of our local students and provide a brighter future for our community. We welcome your feedback about our fundraiser and are happy to answer any questions you may have.

Sincerely,

Steve A. Duran Sr.  
La Prensa Foundation  
(210) 461-9800



# La Prensa Foundation, Inc.

630 SW 41th St ♦ San Antonio, TX 78237 ♦ (210) 461-9800 ♦ (Fax) 210-568-2844

## La Prensa Foundation's Salute to Outstanding Women in Action Awards Gala

October 23, 2018

### Silent Auction Donor Form

Company Name: \_\_\_\_\_  
(Exactly as you wish to be recognized in printed materials)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### Contribution Information

Item Description:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Number of items contributed: \_\_\_\_\_

Estimated value of items: \_\_\_\_\_

Restriction on item (Y/N)? If yes, specify restriction in detail:  
\_\_\_\_\_  
\_\_\_\_\_

If item is a gift certificate, specify expiration date: \_\_\_\_\_

Item to be (circle one):

Mailed

Delivered

Schedule pick up

Established in 1995, the La Prensa Foundation is a non-profit 501(c)3 organization, with a mission to fund scholarships to students with limited resources. The La Prensa Foundation's tax- exempt number is 74-2766511. Please consult your tax advisor when determining the deductibility of all your charitable contributions.

**La Prensa Foundation, Inc.**  
**630 SW 41th St., San Antonio, TX 78237**  
**Phone: (210) 461-9800 • Fax: (210) 568-2844**  
**Email: [y.tello@laprensatexas.com](mailto:y.tello@laprensatexas.com)**